



WEKO-NEO

WEKO

FIRST EVER SINGLE SIDE OVERDYEING / TINTING OF DENIM FABRIC

- Thanks to non contact spray application
- Reduction of Chemical application
- High appreciation of brands and retailers
- Unique and high range of product development possibilities in different shades
- Overdyed look in front or back side as per customer's demand
- 50% reduction of chemical cost
- Appreciation of sales price
- Sustainable production process
- No shade variation
- No center side variation



YouTube Video





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BACK SIDE OVERDYEING

- Very trendy in fashion
- Dyeing back side with contrast color keeping the classical indigo blue in front
- No need to weave with expensive reactive dyed colored weft
- No need to do back side coating – elimination of process.

YouTube Video

